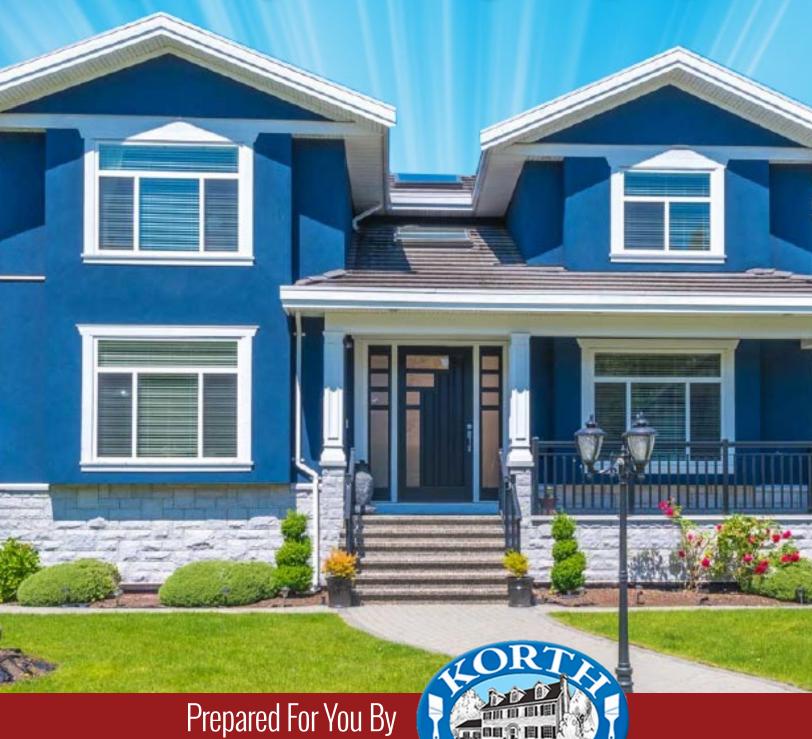
## THE HOMEOWNER'S GUIDE **TO HIRING PAINTERS & CARPENTERS**







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### **HOMEOWNER'S GUIDE TO HIRING PAINTERS AND CARPENTERS**

### How To Guarantee You Never Suffer By Hiring the Wrong Company

Nobody likes to have a negative experience with a service contractor when they need painting or carpentry work done on their home. However, it is a fact that tens of thousands of homeowners every year file complaints with the Better Business Bureau, the Federal Trade Commission, and other local business authorities because of negative experiences they had with a local service contractor. Too many homeowners have suffered needlessly because they did not know what you are about to learn here.

This guide was put together to help you ensure that you never have a negative experience when hiring a painter and carpenter. In this guide, you will learn exactly what to expect from your contractor, what to avoid, and what questions to ask before you hire any company. Finally, you will be provided with a quick checklist that you can use before you make a final decision and hire a contractor for your home.

I wish I
never would have
hired that
company!

### **Problems with Painting and Carpentry Companies**

Negative experiences with painting and carpentry companies usually occur in one of these four areas:

- 1. Not having full time employees on staff
- 2. Problems with the quality of work performed
- 3. Work that fails quickly
- 4. Not properly insured

Let's go over these 4 areas really quickly so that you are equipped with the knowledge of "what goes on out there," and so you can be better prepared to hire the right company.

LITTLE TO NO WORK
EXPERIENCE MEANS
LOW QUALITY
PAINT JOBS.

### Not Having Full Time Employees On Staff

Most companies will hire subcontractors or day laborers instead of full time employees since it's cheaper and less hassle for them. However, when companies hire subcontractors and day laborers this creates more hassle for the homeowner.

Hiring subcontractors or day laborers usually have little to no previous work experience and are not properly trained by the company. Quality control and inconsistent quality is a huge problem for these contractors. Without proper training, this can lead to shoddy workmanship, poor or unprofessional manners and even damaged property.

Did you know that because these subcontractors are not full-time employees, they can sue YOU if they're injured on the job? Subcontractors and day laborers don't get worker's compensation or have any kind of insurance from the company by which they're hired. This means that if they're injured on your property, they have grounds to sue you. This happens more times than you think and in most cases, the subcontractor wins the lawsuit.

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Last, (but certainly not least), you'll be seeing different guys day to day, which creates several problems in and of itself. These not easily identifiable -- you never know who will be at your house that day. Background checks are seldom done, and items often go missing from people's homes. In some horrific cases, people have actually been murdered in their own homes by contractors and workers. Not only that, but when so many people are coming and going, communication falls by the wayside and deadlines are not met and information is often miscommunicated.

Reputable companies ALWAYS have a full-time, experienced group of workers. Your job should have a foreman (or someone overseeing the work) and the same crew should be showing up everyday to work on your project. Moreover, the company should present you with a certificate of insurance for workers compensation and general liability.

### **Problems With The Quality of Work Performed**

Unfortunately, it is not uncommon for a painting or carpentry contractor to do work on your home while still leaving you unsatisfied. Usually, the problem is that the necessary repair goes unfixed, the new coat of paint doesn't live up to expectations, or it just takes way too long. These problems typically come as a result of poor training or a lack of expertise. To avoid these types of problems, be sure to ask your contractor these questions:

- What type of training do you give your employees?
- How many years of experience does your average worker have?
- If I'm not satisfied, will you actually give me a refund to ensure that I do not lose any money? Will you fix apoorly done job?

### **Work That Fails Quickly**

Too often, painting companies charge several grand for a job and a year later the paint starts to peel. This problem is usually a result of a poor preparation process on the company's part. Without a preparation process, any work that's done on your home doesn't look good and doesn't last long. And if a company is already trying to cut costs by using low quality materials, this makes it even worse.

Always ask what their preparation process is like, and what kind of materials they use. Reputable companies will have a preparation process they can easily describe and only use brand name materials to get the job done.

### **Korth Painting**

Korth Painting is here to help. We have built our business by ensuring that our customers never endure any of the grief typically associated with painting and carpentry companies. Consider the following:

# Not Having Full Time Employees On Staff - Never a Problem With Korth Painting

 All of our employees are full time, fully trained, and experience workers. We have a total of more than 40 painters and the average employee has 5-6 years of experience. Some have 15 years experience!



- You are protected from injury lawsuits. We provide a certificate of insurance for workers compensation and general liability. This means that if a worker is injured on your property, they will not sue you. Instead, we provide insurance and workers compensation.
- The same crew will show up every day, on time and in uniform. Since we don't use day laborers or subcontractors, you can rest assured that you'll be working with the same people from day to day. And, we always run background checks on all our employees before hiring.

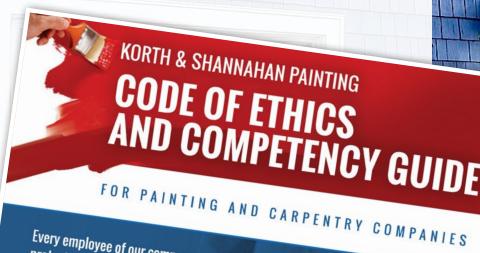
## Problems With The Quality of Work Performed - Never a Problem With Korth Painting

- Employees are thoroughly trained and we have regular staff meetings. All of our employees are extensively trained in the Korth Preparation Process. Moreover, we have regular staff meetings on safety and compliance, training methods, and project updates.
- Only the highest quality materials are used.
- Each job has a final job walkthrough with the foreman and sign off by the client. This is a critical step to assuring a happy client.
- We guarantee that the job will be completed on time. Unless there's a problem with the weather or if the customer has a change to their schedule, we guarantee that your project will be completed on time.

### Work That Fails Quickly - Never a Problem With Korth Painting

- We offer a 4-Year Total Satisfaction Guarantee. We make sure that everything, down to the color is exactly how you want it. If you're not happy, or if you notice that the job is not lasting long, give us a call back. We will come to inspect and make repairs as necessary.
- We use a multi-step, thorough preparation process. Before we even start, we make sure that your home is prepared for the job. Our preparation process includes: washing, sanding, caulking, priming, epoxy coating, and a finishing coat once the

painting is done. This ensures that the work we do looks its best and lasts for years to come.



Every employee of our company will meet the following set of requirement to protect our customers and ensure their satisfaction:

## Professionalism and Competency

- 1. Each painter shall have a minimum of 3 years experience.
- 2. Every employee shall maintain that the customer is "always right."
- 3. Each employee will do whatever is necessary to resolve any client's concerns.
- 4. Every employee shall act honestly and work with integrity while serving on our team. 5. Employees will arrive to the job site on time every day until the job is complete.
- 6. Employees will always clean up after the day is done and leave the job site clean.
- 2. Employees shall never use profanity or tobacco in the presence of customers. (A \$100 fee shall be paid to the customer if profanity Ethical and Personal Requirements

- 1. Every employee is required to take a drug test.
- 2. Every employee must be screened with a background check. 3. Employees will be subject to random drug tests at any time.

- 4. Smoking is not allowed in or around customer's residences, company property, or company vehicles (or whenever in uniform). 5. Employees must be conscious of cigarette odors that linger on the body and must use an odor neutralizing spray to mask the smell. **Dress Code and Personal Appearance Policy**

- 1. Every employee will adhere to our company dress code/appearance policy. 3. Good personal hygiene must be maintained.
- 2. Hair should be clean, combed, and neatly trimmed. Shaggy, unkempt hair is not permissible. 4. Body art (tattoos) must be covered at all times
- 5. Piercings are not allowed on the face or in the mouth

# BEFORE YOU HIRE ANY PAINTING COMPANY, ASK THEM THESE QUESTIONS:

What is your process? Do you power wash first? Do you use amildicide? What kind of primer and caulk do you use? Will any epoxy work be done?

What kind of paint do you use? Are your paints environmentally friendly?

How do you remove the failing paint? Are you sanding or using a scraping

How do you handle Lead Paint?

What happens if you damage my property?

Are your employees full time or subcontractors/day laborers? What happens if a worker gets injured on my property

What happens if you run into unexpected carpentry work? How do you handle that?

What are your certifications? Do you have insurance?

How long will this paint job last? Do you have any guarantees?

How long will the job take? Will the same crew be here continuously until the end?



korthpainting.com

(914) 238-5388